


Use this toolkit of key messages and social media content to educate your community about the importance of preparedness. The content in this toolkit is based on the PEMA and FEMA preparedness messaging calendars and is ready for you to use to help make a Ready PA.

This month's topics:	Tools:
Hurricane Awareness Week Understanding the 100-Year Floodplain Building Safety Month Sign Up for the Ready PA Newsletter Ready PA Blog	Social Media Messages Graphics Talking Points

Hurricane Awareness Week

Social Media Messages/Graphics: Hurricane Awareness Week

May 5-11, 2024

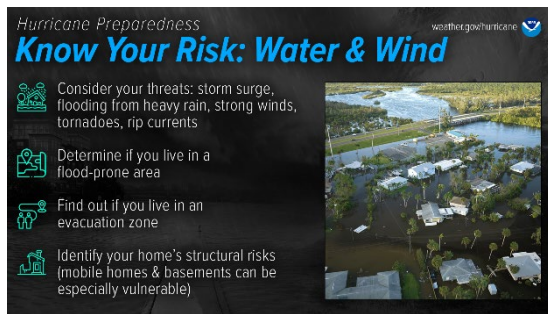
  Are you prepared for hurricane season?  

The first step in being ready is knowing your risk! Hurricanes aren't just coastal concerns - their impacts can stretch hundreds of miles inland. Wind and water hazards can cause significant damage, no matter the storm's strength.

Here's what you can do:

- 1 Find out what types of hazards could affect your area.
- 2 Know if you're in a flood-prone zone or evacuation area.
- 3 Identify any weak spots in your home's structure.

Stay safe and informed! #HurricanePrep #BePrepared #SafetyFirst  



Download image [here](#).

Social Media Messages/Graphics: Hurricane Awareness Week

🔔🔔 Don't wait until it's too late! 🔔🔔

The best time to prepare for hurricanes is BEFORE the season starts. 🌐 Don't get caught scrambling when every second counts. Stock up on disaster supplies now while the shelves are full, and remember, flood insurance requires a 30-day waiting period, so get that checkup early!

Stay ahead of the storm and keep yourself and your loved ones safe. #HurricanePrep #BePrepared #SafetyFirst 🛒🏠



Download image [here](#).

🌐📊 Stay informed and stay safe! 📊🌐

Preparing for hurricane season means understanding how to read forecasts. They provide crucial information about the storm's projected path, rainfall, wind speeds, and more. With plenty of data available days in advance, it's vital to grasp what it all means.

Empower yourself with knowledge and be ready to respond effectively. #HurricanePrep #StayInformed #SafetyFirst 🌧️👉



Download image [here](#).

Social Media Messages/Graphics: Hurricane Awareness Week

🕒 ⏰ When the storm looms, will you be ready? ⏰ 🌊

Prepare for hurricane season by familiarizing yourself with essential actions to take when time is critical. Take the initiative now to understand what needs to be done in the face of a looming storm.

Knowledge is key to staying safe! #HurricanePrep #BePrepared #SafetyFirst 🧠 🛠️

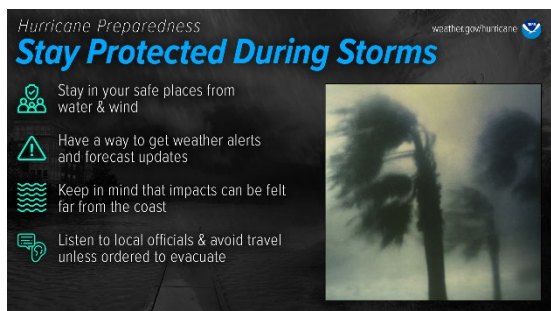


Download image [here](#).

🌊 🚨 Stay informed, stay safe! 🚨 🌊

As hurricane season approaches, make sure you know what to do during a storm. Whether you've evacuated or are sheltering in place, understanding the hazards you may face is crucial. Stay vigilant, keep up-to-date with the latest forecasts and alerts, and always listen to local officials.

Be prepared, stay safe! #HurricanePrep #StaySafe #BeInformed 🌊 🏠



Download image [here](#).

Social Media Messages/Graphics: Hurricane Awareness Week

🌐 ⚠️ Don't let your guard down after the storm passes! ⚠️ 🌐

Hurricane preparedness doesn't end when the skies clear. Understanding the dangers that linger in the aftermath is crucial. Did you know nearly half of hurricane fatalities occur after the storm? Stay vigilant, stay safe, and keep preparedness a priority even after the storm has passed.

Stay aware, stay safe! #HurricanePreparedness #StayVigilant #SafetyFirst 🌐 🛑



Download image [here](#).

🌐 ⌚ Ready for hurricane season? ⌚ 🌐

Take action TODAY to boost your preparedness for when the worst hits. Understand your hurricane risk, start pre-season preparations now, and ensure you know how to interpret forecasts and alerts. Know what to do before, during, and after a storm. Even if you feel prepared, there's always more to learn and do to stay safe.

Stay proactive, stay safe! #HurricanePreparedness #BeReady #StaySafe 🌐 🏠



Download image [here](#).

Understanding the 100 Year Floodplain

Social Media Messages/Graphics: Understanding the 100 Year Floodplain

🏠🌊 Understanding the 100-Year Floodplain 🏠🌊

Did you know? The 100-year floodplain isn't what it sounds like—it's not a flood that only happens once every 100 years. It actually refers to the area with a 1% chance of flooding in any given year. Knowing if your property falls within this zone is crucial for preparedness. #FloodAwareness #SafetyFirst

💡🌧️ What is the 100-Year Floodplain? 💡🌧️

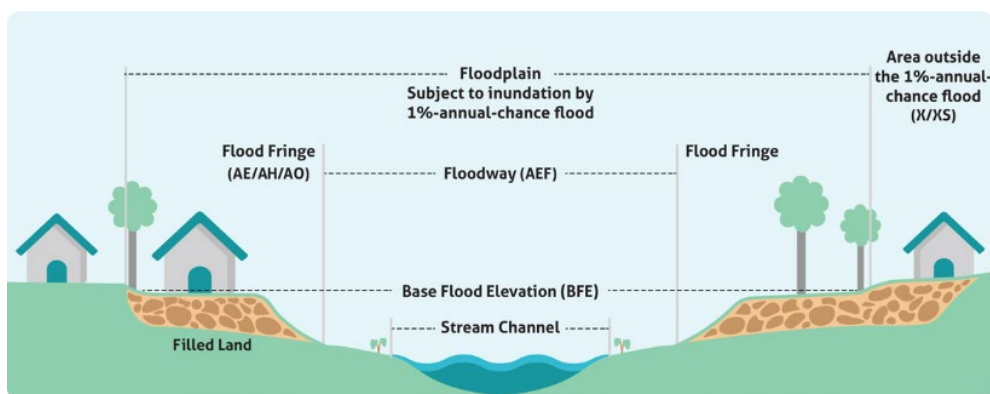
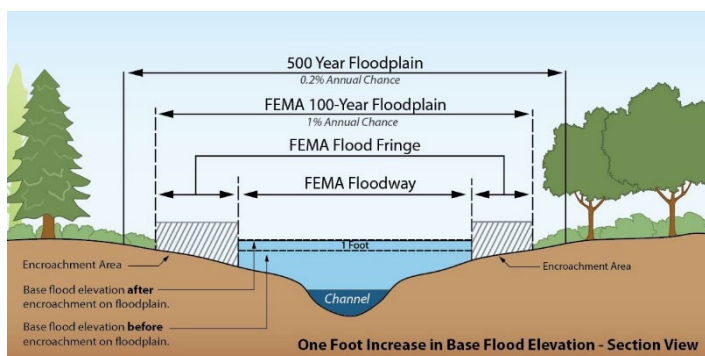
The 100-year floodplain is determined by calculating the likelihood of a major flood occurring in a particular area. Understanding this zone helps communities and individuals make informed decisions about flood insurance, development, and emergency planning. #FloodPrep #StayInformed

🏠⚠️ Don't Underestimate the 100-Year Floodplain ⚠️🏠

Floods within the 100-year floodplain can cause significant damage, impacting homes, infrastructure, and livelihoods. Being aware of this risk and taking proactive measures can mitigate potential losses and keep communities safer. #FloodRisk #BePrepared

📊🌊 Know Your Risk: The 100-Year Floodplain 🌊📊

Understanding the 100-year floodplain is essential for homeowners and businesses. It helps us prepare for and respond to flooding events more effectively, ultimately reducing the impact on lives and property. #FloodSafety #KnowYourRisk



Building Safety Month

Social Media Messages/Graphics: Building Safety Month

Week 1

🏠🔧 It's Building Safety Month! 🔧🏠

Throughout May, we're celebrating the importance of safe and resilient buildings. From homes to skyscrapers, building safety impacts us all. Let's raise awareness about the critical role building codes, inspections, and standards play in keeping our communities safe.

#BuildingSafetyMonth #SafeBuildings



Week 1

Week 2

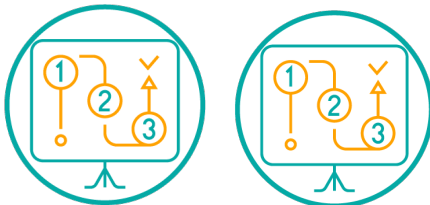
🏠 Understanding residential codes is crucial for safe homes. Learn about international residential codes and their history here: <https://inspecttoprotect.org/>

Did you know that residential codes play a vital role in ensuring our homes are safe and secure? Dive into the history of international residential codes and their significance:

<https://inspecttoprotect.org/> #HomeSafety #BuildingStandards

🏠 Building a safe haven starts with understanding residential codes. Explore the evolution and importance of international residential codes: <https://inspecttoprotect.org/>

#SafeHomes #BuildingRegulations



Week 2

Week 3

🏠✅ Building Safety Saves Lives! ✅🏠

Building Safety Month highlights the life-saving work of building safety professionals. Their dedication ensures that structures are built to withstand disasters and everyday hazards, protecting us from harm. Let's recognize and appreciate their contributions to our safety and well-being. #SafetyFirst #BuildingResilience



Week 3

Social Media Messages/Graphics: Building Safety Month

Week 4

🌟💪 Empowering Communities through Building Safety 💪🌟

This Building Safety Month, let's empower communities with knowledge about building safety practices. From fire prevention to structural integrity, understanding these principles empowers individuals to make informed decisions about their homes and neighborhoods.

#CommunityResilience #Empowerment



Week 4

Week 5

🏠🔧 Innovation in Building Safety 🔧🏠

As technology advances, so does building safety. This month, let's explore innovative solutions and practices that enhance the resilience and sustainability of our built environment. Together, we can build a safer, more resilient future for generations to come.

#InnovationInSafety #SustainableBuildings



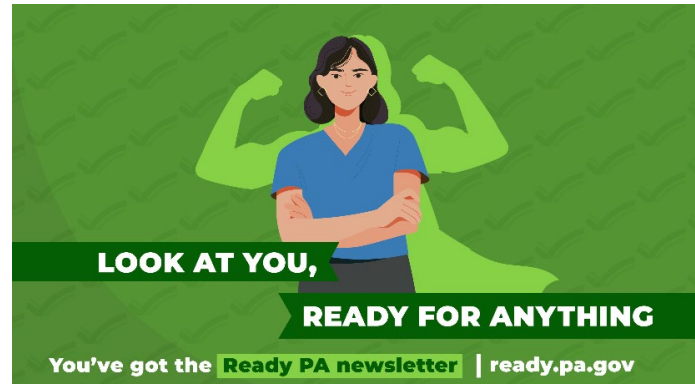
Week 5

Sign Up for the Ready PA Newsletter

Website to sign up for the Ready PA Monthly Newsletter
<https://www.ready.pa.gov/Pages/Subscribe.aspx>



[Download graphic for Facebook & Instagram](#)



[Download graphic for X](#)

We know: Your email is full of junk. Ours, too. 📧😓📧

But we have a monthly newsletter. And it has actually helpful info to keep you safe.

We know, we know. Everyone says their emails are different.

Tell you what: Browse here, then subscribe if you like what you see: bit.ly/ready-newsletter.

Stay informed and prepared for emergencies in Pennsylvania! Sign up for the Ready PA Monthly Newsletter today and receive valuable tips, resources, and updates right in your inbox. Don't wait until it's too late – be ready, be informed! #ReadyPA #EmergencyPreparedness #StayInformed

Are you ready for whatever comes your way? Stay ahead of emergencies with the Ready PA Monthly Newsletter! Sign up now to receive expert advice, emergency alerts, and preparedness tips tailored for Pennsylvania residents. Don't miss out – sign up today! #ReadyPA #BePrepared #StaySafe

Get peace of mind by staying informed about emergencies in Pennsylvania! Sign up for the Ready PA Monthly Newsletter and receive timely updates, preparedness resources, and safety tips delivered straight to your inbox. Your safety is our priority – sign up now! #ReadyPA #EmergencyPreparedness #StaySafe

Stay one step ahead of emergencies with the Ready PA Monthly Newsletter! Whether it's severe weather, natural disasters, or other emergencies, we've got you covered. Sign up today and be prepared for whatever comes your way. #ReadyPA #BePrepared #StayInformed

Don't wait until disaster strikes – be proactive about your safety! Sign up for the Ready PA Monthly Newsletter and receive actionable tips, emergency alerts, and preparedness resources to help you stay safe and informed. Your readiness starts here! #ReadyPA #EmergencyPreparedness #StayInformed

Social Media Messages/Graphics: Sign up for the Ready PA Newsletter

Stay connected, stay prepared! Sign up for the Ready PA Monthly Newsletter and join thousands of Pennsylvania residents who are taking charge of their safety. From weather alerts to preparedness tips, we've got everything you need to stay informed and ready for emergencies. #ReadyPA #BePrepared #StayConnected

Knowledge is power, especially when it comes to emergency preparedness! Sign up for the Ready PA Monthly Newsletter and arm yourself with the information and resources you need to protect yourself and your loved ones during emergencies. Don't wait – sign up now! #ReadyPA #EmergencyPreparedness #KnowledgeIsPower

Be in the know with the Ready PA Monthly Newsletter! Sign up today to receive expert advice, emergency alerts, and preparedness updates tailored for Pennsylvania residents. Stay ahead of emergencies and ensure your safety and well-being. #ReadyPA #BePrepared #StayInformed

Get the latest updates and preparedness tips delivered straight to your inbox! Sign up for the Ready PA Monthly Newsletter and stay informed about emergencies in Pennsylvania. Don't let uncertainty catch you off guard – sign up now! #ReadyPA #EmergencyPreparedness #StaySafe

Take control of your safety with the Ready PA Monthly Newsletter! Sign up today for valuable insights, emergency alerts, and preparedness resources designed to keep you and your family safe during emergencies. Don't wait – sign up now! #ReadyPA #BePrepared #StaySafe

🌟 Ready to stay informed and prepared for any emergency in Pennsylvania? Sign up for the Ready PA Newsletter today! 📧 Get the latest updates, tips, and resources to keep you and your loved ones safe. Don't miss out, join us now! #ReadyPA #SafetyFirst #StayInformed

⚠️ Attention, Pennsylvania residents! Stay ahead of emergencies with the Ready PA Newsletter! 📧 Sign up now to receive expert advice, emergency alerts, and essential preparedness tips straight to your inbox. Your safety matters, be informed! #ReadyPA #EmergencyPreparedness #StaySafe

📧 Don't wait for disaster to strike! Stay informed and ready with the Ready PA Newsletter. Sign up today for valuable insights, actionable tips, and updates on emergency preparedness in Pennsylvania. Your peace of mind starts here! #ReadyPA #BePrepared #StayInformed

📧 Hey PA folks! Want to be in the know when it comes to emergency preparedness? Sign up for the Ready PA Newsletter today! 📧 Stay informed, stay safe. Don't miss out on vital information that could make all the difference. Join us now! #ReadyPA #SafetyTips #BePrepared

🌟 Ready PA Newsletter: Your go-to resource for all things emergency preparedness in Pennsylvania! 📧 Sign up now to receive timely updates, expert advice, and practical tips to keep you and your community safe. Don't wait until it's too late, join us today! #ReadyPA #EmergencyPrep #StaySafe



Timely safety tips. Every month. Just for Pennsylvanians.
Visit the Ready PA Blog: bit.ly/ready-blog

🚀 Ready to take your preparedness game to the next level? Visit the Ready PA Blog now for preparedness information. Don't just be informed, be proactive! Click the link and empower yourself today. #ReadyPA #EmergencyPreparedness

⌚ Don't wait for an emergency to strike before you visit the Ready PA Blog! Arm yourself with knowledge and resources to stay safe in Pennsylvania. Your safety journey starts with a single click. Visit us now and be prepared for anything! #ReadyPA #BePrepared

📣 Attention all Pennsylvanians! The Ready PA Blog is your key to unlocking a safer, more informed tomorrow. Take the first step towards preparedness by visiting our blog today. Being prepared matters – don't delay, click now! #ReadyPA #SafetyFirst #VisitNow

READY PA MONTHLY NEWSLETTER

The newsletter is designed for all citizens and includes information about each of the monthly preparedness topics.

- When you receive the electronic copy, forward it to community groups, personal care homes, hospitals and schools, and more. You can encourage partners to [sign up here](#).
- Make the newsletter available on your website and promote it and its content via social media posts and more.
- Include a link to the most recent newsletter, which can be found on the [Ready PA website](#).

Ready PA Logo

www.ready.pa.gov



Logo

Your website and logo go here.

Ready PA Tip Sheet

Share the link to the May Tip Sheet in your communications:

Hurricane & Tropical Storm Get Ready Guide